

MINUTES
Beaverton Arts Commission Board of Directors Meeting
Tuesday, January 19, 2009 | 6:30 – 8:30 PM

Meeting called to order by Diana at 6:32PM

Present: Doreen Lundberg, Phil Nelson, Kevin Hoover, Lori Delius, Shelley Johnson, Kelly Quashnie, Stephen Thompson, Diana Sullivan, Melissa Riley, Warren Smalley, Jayne Scott, Cynthia Rozanc, Jessica Brown, Kim Short, Don Scroby, Carmin Ruiz

Guest: Tracey Ullman, Carol Cartier, Beverly Galvan

Excused Absence: Andrew Loomis

Minutes: Don – accepts minutes; Stephen seconds approval

Treasure Report: Don – accepts; Stephen seconds approval

Budget Overview Report: Laura – accepts; Lori seconds approval

Guest Beverly Galvan w/ I-sing Choir:

- Expressed need for a performing arts center in Beaverton
- Talked to friends about the need
- Not in competition w/PDX; Friendly sibling rivalry w/Hillsboro

Jayne addresses:

- Mayor interested in updating the feasibility study
- Demand of people wanting to come to events or have events
- Public/Private facility
- Beaverton Band & Symphony
- Considers serving Beaverton School district area & Washington County
- ACMA update

Marketing / Branding / Logo / Web Task Force Update:

- Catatilla Design presented
 - Message concepts for future marketing
 - Brand ID – new logo – motion was made to accept first option – Kim motion to accept; Don 2nd motion
 - All agreed, color needs work still. Anyone with strong color options needs to send them to the committee by Feb 1.
 - Website progress – won't move forward until logo is complete. Skeletal layout – to be reviewed on our own time for content purpose only, not design. Social media to be addressed – Laura, Lori, Jessica & Don and any external links on the website

Sculpture at City Park: selected piece and color by Richard Taylor

- Lori move to motion approve sculpture; Cynthia second

Upcoming dates volunteers are needed for:

- Showcase Preview Night : February 5th (Friday night in attendance sponsors and high rollers)
- Showcase Gala February 6 (Saturday night)
- Mayor's Ball : February 13th at Nike; tickets are \$85.00.
 - Need: Greeters, Scribes for Auction and Auction helpers
 - Silent Auction, Dinner w/Paddle raise starts at \$1000.00
 - Goal is to raise \$15,000.00
 - Limit of 250 people
- Showcase Chamber AM February 12th (sub-committee)
- Showcase through February 20th

Note to bring up at next Web Force Task Meeting: possibility of student photographers for events from the high schools – opportunity to have real life experience and build portfolio, as well as maintain consistency of photography

February Refreshments

- Kelly

Meeting adjourned 8:40 PM