

MINUTES

Beaverton Arts Commission Board of Directors Meeting Tuesday, March 16, 2010 6:30-8:00 PM

Meeting called to order by board president, Diana Sullivan at 6:37 PM.

Present: Kevin Hoover, Stephen Thompson, Jayne Scott, Diana Sullivan, Kathy Gaona, Warren Smalley, Melissa Riley, Laura Rawlins, Doreen Lundberg, Jessica Brown, Carmin Ruiz & Phil Nelson

Members Excused: Lori Delius, Kelly Quashnie, Don Scorby, Shelley Johnson, Andrew Loomis, Cynthia Rozanc & Kim Short

Executive Board Business Items

Logo and color palette selection was reviewed and discussed. There were issues by several members regarding the pink accent color. Jayne will work with the graphic artist to work on looking at a subtler (or different tone) accent color and will email all board members information when it is available.

A motion to accept the logo design and color was presented. Doreen approved and Stephen 2nd. Motion passed by a voice vote.

Changing the scheduled date of our Annual Showcase from February to November of 2011 was brought up. This was a result of the conflict with the Mayor's Ball. Jayne noted that early on, the Showcase was held in November and was moved to February when the Library was opened. Artists were polled and 90% prefer November and it will be scheduled so that early holiday shoppers have a better opportunity to purchase items.

Kevin made a motion to accept the change in date. Kathy 2nd. The motion passed by a voice vote.

Board Minutes & Treasurer's report

February 2010 Minutes

Doreen motioned to accept the Minutes and Phil seconded. Motion passed by a voice vote.

February 2010 Treasurer's report

Kevin motioned to accept the report and Melissa seconded. Motion passed by a voice vote.

Board Business Items

- Showcase Preview by the BAF. This went well, but it was not the "cultivation" event that it could have been. Cultivation will be the major emphasis next year.

This will be discussed at the joint BAF/BAC meeting in April. Attendance was good and the food from Ava was exceptional.

- Gala Opening @ Showcase. Great time had by all and we had a more manageable crowd since a number of people came to the Preview event. Combined attendance of the Preview and Gala was 170 over 2009 attendance. Sales for the Showcase were \$6,300.00, which was on par with 2009. Total attendance during the 2 week run was 2,500 (up by 300 from 2009)
- Chamber of Commerce Event. This had a great turnout (~120 people) and was an opportunity to promote the American Reader's Theater and the Beaverton Civic Theater
- Mayor's Ball. Revenue doubled from last year (although the final numbers are not yet in). Sponsorship tables were the key to the success of the evening. Stephen's auction item drew in the highest single donation of the evening.
- Membership vs. Donor. The group discussed when this issue will be addressed and a sub-committee was formed (Stephen, Kathy, Carmin, Shelly & Carol from the BAF) for further talks.
- Professional Development for Artists. Discussion by the group and input from Warren about developing a Liability Insurance Program/Pool through the BAF (due to their non profit status). Warren will meet with the City's Risk manager and continue to work on the details.
- Joint meeting with the Beaverton Arts Foundation (BAF). This is now scheduled for Wednesday, April 7th @ Reser's Fine Foods Corporate Offices off SW Jenkins and SW 158th. Dinner @ 6:00 PM, meeting from 6:30 to 7:30/8:00 pm. Topics of discussion will include:
 - Status of Fundraising training & efforts
 - BAC highlights from 2009
 - Web site integration progress
- Visioning Advisory Committee (VAC) update. Kevin asked that all board members participate in the ongoing survey (on line and hard copies in the lobby of City Hall) by the VAC on the 164 ideas that have been

Dinner for next the Board meeting (April 20th) will be provided by Phil Nelson if there is a consensus from all members to have the meeting in addition to the joint BAF/BAC meeting in early April. Jayne will advise. If there is no April meeting, then Phil will provide dinner for the May 18th meeting.

Carmin & Kathy volunteered to bring dinner for the June meeting.

Kevin motioned for the meeting to conclude. The meeting came to an end at 7:54 PM.